



**LAGUNA ART MUSEUM**

**SPONSORSHIP PACKAGE  
SPRING 2019**

## LAM GALA 2019

**SATURDAY, SEPTEMBER 21, 2019**  
**FESTIVAL OF ARTS, LAGUNA BEACH**  
**5:30 - 11:00 P.M.**

Join us for what is sure to become a highlight of the gala calendar in Orange County. Supporting Laguna Art Museum's far reaching art education and exhibition programs, the LAM Gala promises performance art, dancing, exquisite wines, and fine dining crafted by celebrity chefs. A live auction featuring unique experiences adds to the excitement of the evening, giving guests an opportunity to further support this premier showcase for California art.

This year's Wendt Award recipient is the acclaimed and beloved California artist Lita Albuquerque.

The Honorary Chairs for Gala 2019 are longtime museum supporters and community philanthropists Jane and Joe Hanauer.

Your support of this event will directly benefit the museum's mission of providing a cultural center for the community, art education for all ages, acclaimed exhibitions, and excellent programming.



**GALA 2019 PATRON PARTY**  
**June 16, 2019**  
**5:00 - 7:00 P.M.**

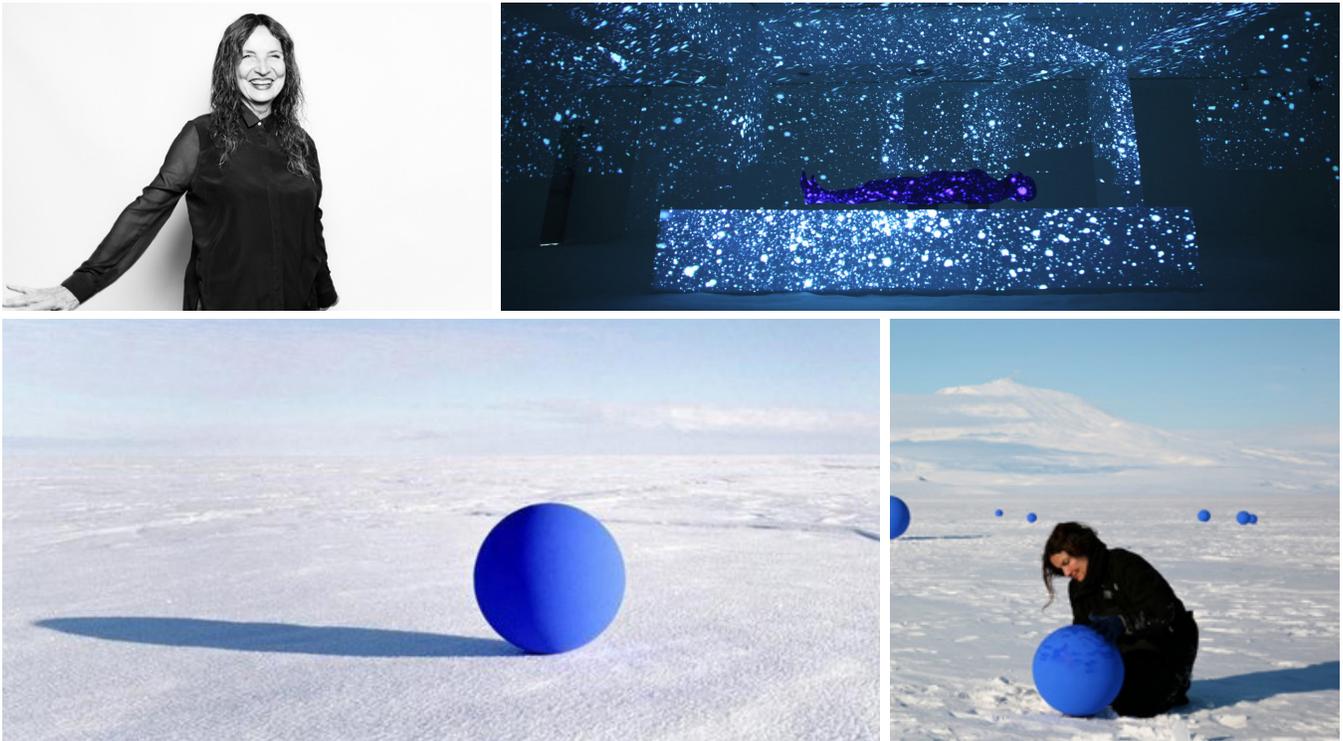
The Gala 2019 Patron Party will take place at a private residence. The guests will comprise our individual and corporate sponsors, our Patron and Benefactor ticket buyers, and the museum's trustees. Lasting approximately two hours, this elegant reception is an ideal opportunity to meet other art lovers, museum patrons, and other philanthropists in an intimate setting, creating lasting connections while supporting the museum.



## GALA 2019 WENDT AWARD

The Wendt Award is named for the great landscape painter William Wendt, a leading light in the museum's founding organization, the Laguna Beach Art Association. It recognizes individuals who have made significant contributions to California art. Previous recipients of the award include Ruth Westphal, Wayne Thiebaud, Peter Alexander, Yvonne Boseker, and Tony DeLap.

### ABOUT LITA ALBUQUERQUE



Lita Albuquerque has created an expansive body of work that ranges from painting, sculpture, poetry, and multi-media performances to large-scale ephemeral projects in sites around the globe. Active since the early 1970s, and often associated with the Light and Space and Land Art movements, she has developed a unique visual and conceptual vocabulary using astronomical images, the earth, the body, color, motion, and time to explore human identity in its relation to the universal. She was the recipient of a National Science Foundation grant for her *Stellar Axis: Antarctica* project, which culminated in the first ephemeral artwork created on that continent. In 2014 her outdoor performance *An Elongated Now* was the centerpiece of Laguna Art Museum's Art & Nature festival, complementing the installation *Particle Horizon* inside the museum. Since 2015, Albuquerque has served on the museum's Board of Trustees.

## **GALA 2019 HONORARY CHAIRS**

Laguna Art Museum is pleased to announce the Honorary Chairs for its Gala 2019, Laguna Beach residents and civic leaders Jane and Joe Hanauer. Even among the many individuals who have gone above and beyond in support of important causes in this city, Jane and Joe are exemplary. Both participate in the city's arts organizations as trustees, tirelessly volunteering their time and expertise, and we cannot thank them enough for all their support and advocacy of Laguna Art Museum.

Laguna Art Museum has been fortunate to count Jane as a Trustee for over eight years now, fulfilling the critical role of Secretary of the Board. She has been a strong voice, keeping a vigilant eye on the institution's financial and management health. Jane is a true asset on whom the museum can depend for a considered and valuable opinion on any issue.

Joe has volunteered numerous times to the museum's benefit and most recently has served as a vital advocate at the City, helping secure the four-year \$1 million Matching Grant Program for both the museum and Laguna Playhouse. Because of this funding the museum has been able to make critical infrastructure improvements that will last for years to come. We are excited to announce that we now also have Joe on the Board as a Trustee.

*"How lucky we are to live in a town that is so well known for its commitment to the arts. As Thomas Merton wrote, 'Art allows us to find ourselves and lose ourselves at the same time.'"*

Jane and Joe Hanauer

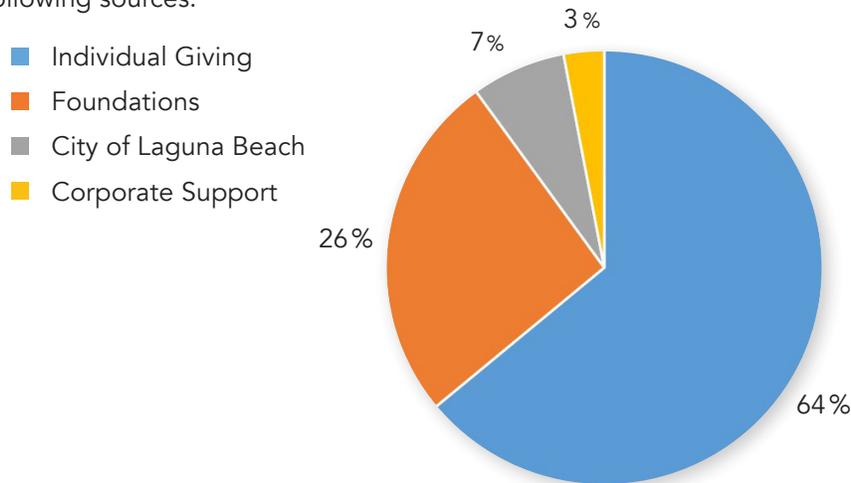


## WHY YOUR SUPPORT MATTERS

The generosity of individuals like you directly ensures that the museum offers quality programming for the community. As a non-profit, Laguna Art Museum reinvests 100% of its income to provide:

- Critically acclaimed exhibitions of the art of California
- A dynamic, on-going education program for all ages and backgrounds
- The care and growth of its permanent collection

We rely on individual, foundation, and corporate support to advance our mission. The museum receives its funding from the following sources:



## DID YOU KNOW?

- The museum traces its roots to the founding of the Laguna Beach Art Association (LBAA) in 1918.
- Anna Hills, co-founder of the LBAA with Edgar Payne, was an artist, educator, and community leader. She played a key role in the incorporation of the city, and was actively involved in starting the fire department, Chamber of Commerce, and Presbyterian Church.
- Many affectionately refer to Anna Hills as “the mother of the town.” The museum is proud to continue her legacy of bringing quality art education to the community and beyond.
- The LBAA laid the foundation for the Pageant of the Masters, Festival of Arts, and Laguna College of Art and Design.
- The gallery that the LBAA built in 1929 stands today as the Steele Gallery within the current museum building.
- Today the museum showcases three major exhibitions each year with works from all periods of California art.
- The museum’s permanent collection consists of over 3,500 works and represents the history of California art from the 1830s to the present day.
- The museum offers interactive free school tours for all grade levels, serving more than 2,000 children annually.
- Every Thursday the museum hosts evening programs, including music, film, artist talks, and more.
- As a museum founded by artists, it remains close to the hearts of artists all over California.

## **MUSEUM LEADERSHIP**

We would like to acknowledge the following individuals for their commitment, generosity, and advocacy as Laguna Art Museum embarks on its second century.

### **GALA 2019 COMMITTEE**

Deborah Engle, Co-Chair

Laura Rohl, Co-Chair

Kristin Samuelian, Co-Chair

Leslie Weaver, Co-Chair

Kathy Abel, Wendy Aird, Rick Balzer, Susan Davis, Michelle Fisher, Chuck Fry, Amy Fulford, Jane Hanauer, Betsy Jenkins, Lucetta Kallis, Lester Savit, Deborah Schlesinger, Marnie Wall, Blythe Wheaton, Lizanne Witte, Susie Wood

### **BOARD OF TRUSTEES**

Louis M. Rohl, Chair

Thomas B. Stiles, II, Vice Chair

Jane Hanauer, Secretary

Emil Monda, Treasurer

Lita Albuquerque, Rick Balzer, Edward Bayuk, Robert C. Braun, Robert F. Chapman\*, Keith Colestock, Deborah Engle, Joe Hanauer, Betsy Jenkins, Janice Johnson, Greg MacGillivray, Kristin Samuelian, Steve Samuelian, Marnie Wall, Leslie Weaver, Bob Whalen\*

\*ex officio

Immediate Past Chair

Robert Hayden III

Presidents Emeritus

Janet W. Eggers

G.Ray Kerciu

# LAM GALA 2019

## TABLE SPONSORSHIP OPPORTUNITIES

### \_\_\_\_\_ \$50,000 – DIAMOND SPONSOR

- Two premium tables for ten at Gala 2019
- Invitation for ten to the Gala 2019 Patron Party in summer 2019
- Diamond sponsorship recognition (name or logo) on event invitation, program, and website
- Champagne reception and private tour of a 2019/2020 exhibition for twenty with the Executive Director
- Exclusive wine gift for you and your guests
- Opportunity to have the Executive Director seated at your table
- A complimentary room at the Montage Laguna Beach for September 21, 2019
- The opportunity to host a private event at the museum in 2019/2020 (subject to the museum schedule)
- Director's Circle membership for one year (\$10,000 value)

### \_\_\_\_\_ \$25,000 – PLATINUM SPONSOR

- One premium table for ten at Gala 2019
- Invitation for six to the Gala 2019 Patron Party in summer 2019
- Platinum sponsorship recognition (name or logo) on event invitation, program, and website
- Champagne reception and private tour of a 2019/2020 exhibition for fifteen with the Executive Director
- A complimentary room at the Montage Laguna Beach for September 21, 2019
- The opportunity to host a private event at the museum in 2019/2020 (subject to the museum schedule)
- Platinum Advisory Circle membership for one year (\$5,000 value)

### \_\_\_\_\_ \$15,000 – GOLD SPONSOR

- One premium table for ten at Gala 2019
- Invitation for four to the Gala 2019 Patron Party in summer 2019
- Gold sponsorship recognition (name or logo) on event invitation, program, and website
- Champagne reception and private tour of a 2019/2020 exhibition for ten with the Executive Director
- Gold Advisory Circle membership for one year (\$3,000 value)

# LAM GALA 2019

## INDIVIDUAL TICKET SPONSORSHIP OPPORTUNITIES

Individual tickets at the sponsorship level directly contribute to the support of the museum's education and exhibition programs. A portion of the ticket price is tax deductible.

### \_\_\_\_\_ \$2,500 – BENEFACTOR

- One ticket to Gala 2019 with premium seating
- Invitation for one to the Gala 2019 Patron Party in summer 2019
- Benefactor recognition on event invitation, program, and website
- Patron level membership for one year (\$500 value)

### \_\_\_\_\_ \$1,500 – PATRON

- One ticket to Gala 2019
- Invitation for one to the Gala 2019 Patron Party in summer 2019
- Recognition in event program

## IN-KIND SPONSORSHIP OPPORTUNITIES

Your support as an in-kind sponsor is greatly appreciated helping us to create enjoyable and memorable event.

In-kind sponsorship opportunities may include, but are not limited to, providing all or a portion of the spirits and/or wine for the evening, gift bags, or event services (350-400 guests), In-kind sponsors will receive extensive marketing exposure.

### \_\_\_\_\_ IN-KIND SPONSOR\*

- Invitation for two to Gala 2019
- Sponsorship recognition (logo or text) on event invitation, program, and website
- Social media feature
- Patron Level membership for one year (\$500 value)

\*These benefits will be based on the value of the product or services donated and can be tailored according to the sponsor's wishes.

## SPONSORSHIP CONFIRMATION

**Yes, I'd like to be a sponsor of Laguna Art Museum's Gala 2019.**

Please sign me up at the following level:

DIAMOND TABLE SPONSOR - \$50,000

PLATINUM TABLE SPONSOR - \$25,000

GOLD TABLE SPONSOR - \$15,000

BENEFACTOR - \$2,500

PATRON - \$1,500

IN-KIND SPONSOR

NAME (as you would like it to appear on materials) \_\_\_\_\_

COMPANY NAME (if applicable) \_\_\_\_\_

STREET \_\_\_\_\_ SUITE \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

DAY PHONE \_\_\_\_\_ E MAIL \_\_\_\_\_

Payment by check (please make checks payable to Laguna Art Museum)

Please charge my:  Visa  MasterCard  American Express Total amount: \$ \_\_\_\_\_

Card Number \_\_\_\_\_ Exp. \_\_\_\_\_

Name on Card \_\_\_\_\_

\* To ensure full recognition on event materials, your brand-related materials must be received by  
May 31, 2019

Please return completed form:

- e-mail [sgale@lagunaartmuseum.org](mailto:sgale@lagunaartmuseum.org)
- fax to: 949.494.1530
- mail to: Laguna Art Museum  
Gala 2019  
307 Cliff Drive, Laguna Beach, CA 92651  
Attn: Sara Gale

For more information, please contact:

Sara Gale  
Events and Development Manager  
949.494.8971 x219

*Laguna Art Museum is a non-profit 501(c) (3) tax-exempt organization  
(Tax I.D. #33-0717157). Tax deductible amount corresponds to the  
contribution amount and will be calculated accordingly.*

*Thank you for your consideration and support*

