PLEASE JOIN US AT A SPONSOR LEVEL

$50,000 – DIAMOND SPONSOR - $39,029 tax-deductible
• Two tables for ten with premium seating at Gala 2020 Benefit with admission to VIP Reception and Bash
• Admission for ten to VIP Preview Reception and California Cool Art Auction 2021
• Opportunity to host a private event for your business/preferred organization at the museum in 2020-2021
• One full-page ad for personal/corporate/dedication content in both Gala 2020 print program and California Cool Art Auction 2021 print catalogue
• Verbal recognition by executive director at both Gala 2020 Benefit and California Cool: Art Auction 2021
• Logo/name placement on Gala 2020 and California Cool Art Auction 2021 event entrance signage, invitations, print programs/catalogs, marketing materials, and on LAM website for one year (90,000 impressions)
• Champagne reception and private tour of a 2020-2021 exhibition for twenty with the executive director
• Recognition on the museum donor wall for one year
• Complimentary Director's Circle membership for self or gift, for one year ($10,000 value)

$25,000 – PLATINUM SPONSOR - $19,198 tax-deductible
• One table for ten with premium seating at Gala 2020 Benefit with admission to VIP Reception and Bash
• Admission for ten to VIP Preview Reception and California Cool Art Auction 2021
• Opportunity to host a private event for your business/preferred organization at the museum in 2020-2021
• One half-page ad for personal/corporate/dedication content in both Gala 2020 print program and California Cool: Art Auction 2021 print catalogue
• Logo placement on Gala 2020 and California Cool Art Auction 2021 event entrance signage, invitations, print programs/catalogs, marketing materials, and on LAM website for one year (90,000 impressions)
• Champagne reception and private tour of a 2020-2021 exhibition for twenty with the executive director
• Recognition on the museum donor wall for one year
• Complimentary Platinum Advisory Circle membership for one year ($5,000 value)

$15,000 – GOLD SPONSOR - $9,578 tax-deductible
• Seating for ten at Gala 2020 Benefit with admission to VIP Reception and Bash
• Admission for four to VIP Preview Reception and California Cool Art Auction 2021
• Logo/name placement on Gala 2020 and California Cool Art Auction 2021 invitations, print programs/catalogs, marketing materials, and on LAM website for one year (90,000 impressions)
• Champagne reception and private tour of a 2020-2021 exhibition for twenty with the executive director
• Recognition on the museum donor wall for one year
• Complimentary Gold Advisory Circle membership for one year ($3,000 value)

$7,500 – SILVER SPONSOR - $4,247 tax-deductible
• Seating for six at Gala 2020 Benefit with admission to VIP Reception and Bash
• Admission for two to VIP Preview Reception and California Cool Art Auction 2021
• Logo/name placement on Gala 2020 and California Cool Art Auction 2021 invitations, print programs/catalogs, marketing materials, and on LAM website for one year (90,000 impressions)
• Champagne reception and private tour of a 2020-2021 exhibition for twenty with the executive director
• Recognition on the museum donor wall for one year
• Complimentary Silver Advisory Circle membership for one year ($1,200 value)

$5,000 – BENEFACTOR - $3,814 tax-deductible
• Premium seating for two at Gala 2020 Benefit with admission to VIP Reception and Bash
• Admission for two to VIP Preview Reception and California Cool Art Auction 2021
• Complimentary Patron membership for one year ($500 value)

$1,500 – PATRON - $983 tax-deductible
• Premium seating for one at Gala 2020 Benefit with admission to VIP Reception and Bash
Join us for what has become a highlight of the gala calendar in Orange County. Supporting Laguna Art Museum’s far reaching art education and exhibition programs, the LAM Gala promises performances, art, dancing, exquisite wines, and fine dining. VIP reception and dinner program precede the bash across the grounds of Festival of Arts.

HONORARY CHAIRS: GREG & BARBARA MACGILLIVRAY
Greg has been producing and directing award-winning films for more than 40 years. Today, he has more than 50 films to his credit, including over 35 IMAX productions. Greg has received two Academy Award nominations for Best Documentary Short Subject: first in 1995 for *The Living Sea*, and second in 2000 for *Dolphins*. A passionate ocean conservationist, Greg and his wife Barbara founded the One World One Ocean Foundation, a non-profit public charity dedicated to educating and inspiring the public through giant-screen films and companion programming about the need to take action to protect the world’s ocean. Barbara and Greg met in the 9th grade—she sold tickets for his first surfing film—and making films has always been a part of their relationship. Over the years she has worked multiple capacities with production and post-production of the films, bringing their two children, Meghan and Shaun, along with them whenever possible on film shoots. Barbara has also worked for 30 years in Children, Youth Services for the Orange County Health Care Agency as a Licensed Clinical Psychologist. The best part of her job is being with her family, doing what she loves: making films with messages about conservation and education.

lagunaartmuseum.org/gala

*Featuring a reveal of November 2020 Art & Nature festival!*

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**GALA: BENEFIT-BASH**
**SEPTEMBER 26, 2020**
**FESTIVAL OF ARTS**
**5:00 - 10:30 P.M.**
**CO-CHAIRS: CARLA MEBERG & KRISTIN SAMUELIAN**

An evening not to be missed! Laguna Art Museum will present the 39th edition of the highly-anticipated event. With works by over 100 important California artists, the museum-curated California Cool Art Auction 2021 will feature delicious cuisine, creative cocktails, and museum-curated works by over 100 of California’s most coveted artists at great prices. Your support of this event will directly benefit the museum’s mission of presenting acclaimed exhibitions, providing art education for all ages, and delivering excellent programming to the community.

lagunaartmuseum.org/auction
WHY YOUR SUPPORT MATTERS

Generous support of sponsors, donors, and ticket buyers has helped make signature events a great success, ensuring operating support for Laguna Art Museum to continue its mission to be the premier museum of California art and a center of culture for Laguna Beach. Operating support allows the museum to collect, care for, and exhibit works of art that were created by California artists or represent the life and history of the state; as well as develop a permanent collection that represents the rich history of California art and offer a robust education program for all ages. As an organization launching its second century with momentum, the community will be hearing more from us on membership initiatives, artistic and cultural programming, strategic direction, and sustainable success.

+HISTORY

The museum traces its roots to the founding of the Laguna Beach Art Association in 1918, which laid the foundation for the Pageant of the Masters, Festival of Arts, and Laguna College of Art and Design. We showcase three major exhibitions each year with works from all periods of California art. Like our founders, we continue to offer education to adults and youth in schools and communities. We also host artistic performances and lectures. As a museum founded by artists, it remains close to the hearts of artists all over California, and a legacy vessel for the rich history and origins of the Laguna Beach community.

+THE MUSEUM TODAY

Never resting on its laurels, the museum has moved energetically into its second century with a full roster of exhibitions and programs. Recently we showcased the work of contemporary conceptual artist John Baldessari, sculptor Gwynn Murrill, photographer Laurie Brown, early Laguna Beach painter Thomas Hunt, as well as portrait artist Artemio Sepúlveda. In our annual Art & Nature festival—the reputation of which is growing as the environment becomes a more pressing issue for artists as it is for all of us—we have an internationally noteworthy commissioned artist planning an outdoor installation in collaboration with the City of Laguna Beach. Meanwhile our monthly Thursday-evening programs continue to thrive as more and more people discover the special pleasure of hearing a music concert, seeing an art-related film, or listening to an art talk surrounded by works of art in one of our galleries.
SPONSORSHIP CONFIRMATION FORM

I/We pledge support of Laguna Art Museum at the following level:

_____ DIAMOND SPONSOR - $50,000 ($39,029 tax-deductible)
_____ PLATINUM SPONSOR - $25,000 ($19,198 tax-deductible)
_____ GOLD SPONSOR - $15,000 ($9,578 tax-deductible)
_____ SILVER SPONSOR - $7,500 ($3,902 tax-deductible)
_____ BENEFACOR - $5,000 ($3,814 tax-deductible)
_____ GALA 2020 PATRON - $1,500 ($983 tax-deductible)
_____ ART AUCTION 2021 HOST COMMITTEE - $1,500 ($1,348 tax-deductible)

_____ I can’t attend. Please accept my enclosed Gala 2020 donation of $_____________

CONTACT _________________________________________________________________________

COMPANY NAME (if applicable) ______________________________________________________

STREET___________________________________________________APT/SUITE________________

CITY_____________________________________________STATE_________ZIP_________________

PHONE___________________________ E-MAIL __________________________________________

__ Payment by check (please make checks payable to Laguna Art Museum)

Please charge my:  __ Visa   __Mastercard   __American Express   Total amount: $ ___________

Card Number_______________________________________________________Exp._____________

Name on Card______________________________________________________________________

Please return completed form to:
•  e-mail sgale@lagunaartmuseum.org or fax to: 949.494.1530
•  mail to: Laguna Art Museum
  Attn: Sara Gale
  307 Cliff Drive, Laguna Beach, CA 92651

For more information, please contact
Bernadette Clemens, Director of Advancement at
949.494.8971 x208 or bclemens@lagunaartmuseum.org

Laguna Art Museum is a non-profit 501c (3) tax-exempt organization
(Tax I.D. #33-0717157). Tax deductible amount corresponds to the
contribution amount and will be calculated accordingly.
Thank you for your consideration and support
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