

PLEASE JOIN AS A MAJOR EVENTS SPONSOR

\$50,000 – DIAMOND SPONSOR - \$42,330 tax-deductible

- 2 complimentary tables of 10 each for Gala 2021
- California Cool Art Auction 2021 Host Committee benefits below
- Opportunity to host a private event for your business/preferred organization at the museum in 2021
- One full-page ad for personal/corporate/dedication in California Cool Art Auction print catalogue
- Logo and link or personal name on event webpage, digital communications, social media posts, and advertising within publisher deadlines
- (2) Emcee mentions during the event
- Champagne reception and private tour of a 2021 exhibition for twenty
- Complimentary Director's Circle membership for self or gift, for one year (\$10,000 value)

\$25,000 – PLATINUM SPONSOR - \$21,046 tax-deductible

- 1 complimentary table of 10 with VIP seating for Gala 2021
- California Cool Art Auction 2021 Host Committee benefits below
- Opportunity to host a private event for your business/preferred organization at the museum in 2021
- One half-page ad for personal/corporate/dedication in California Cool Art Auction print catalogue
- Logo and link or personal name on event webpage, digital communications, social media posts, and advertising within publisher deadlines
- (2) Emcee mentions during the event
- Champagne reception and private tour of a 2021 exhibition for twenty
- Complimentary Platinum Advisory Circle membership for one year (\$5,000 value)

\$15,000 – GOLD SPONSOR - \$11,141 tax-deductible

- 1 complimentary table of 10 for Gala 2021
- California Cool Art Auction 2021 Host Committee benefits below
- Logo and link or personal name on event webpage, digital communications, social media posts, and advertising within publisher deadlines
- (1) Emcee mention during the event
- Champagne reception and private tour of a 2021 exhibition for twenty
- Complimentary Gold Advisory Circle membership for one year (\$3,000 value)

\$7,500 – SILVER SPONSOR - \$5,080 tax-deductible

- Complimentary seating for 6 at Gala 2021
- California Cool Art Auction 2021 Host Committee benefits below
- Logo and link or personal name on event webpage, digital communications, social media posts, and advertising within publisher deadlines
- Complimentary Silver Advisory Circle membership for one year (\$1,200 value)

\$5,000 – BENEFACTOR - \$4,161 tax-deductible

- Complimentary seating for 2 at Gala 2021
- California Cool Art Auction 2021 Host Committee benefits below
- Complimentary Patron membership for one year (\$500 value)

\$1,500 – HOST COMMITTEE - \$1,452 tax-deductible

- VIP Programs for California Cool Art Auction 2021
- Wine reception and viewing of Auction Show with your guests
- Name recognition on event materials

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