



# 40<sup>th</sup> CALIFORNIA COOL Art Auction

## SPONSORSHIP OPPORTUNITIES

---

On the evening of Saturday, March 5, 2022 Laguna Art Museum will present its 40th annual California Cool Art Auction, with works by more than 100 California artists, delicious cuisine, and creative cocktails. The event raises funds for the museum through a silent auction and a live auction, attracting competitive bidding by over 400 art collectors. Your sponsorship ensures Laguna Art Museum continues its mission to collect, preserve, and promote acclaimed California-focused exhibitions and educational programs for all. As a special thank you, sponsors and their guests are invited to join the VIP Preview and Artist Reception on March 4, 2022 which includes an exclusive live performance by songwriter and musician Matt Costa. Thank you for your support of Laguna Art Museum!

### \_\_\_\_\$10,000 GOLD SPONSOR

- 8 VIP tickets and reserved live auction seating for the California Cool Art Auction on March 5, 2022
- Invitation for 10 to the VIP Preview and Artist Reception on March 4, 2022
- Host Committee recognition on all materials
- Verbal recognition during opening remarks
- Premier sponsor recognition on event invitation, event program, and website
- Premier name/logo placement on all marketing and advertising collateral
- Full page advertisement in event program
- Private tour of a 2022 exhibition for 20 with the Executive Director and a champagne reception

### \_\_\_\_\$5,000 BENEFACTOR SPONSOR

- 4 VIP tickets and reserved live auction seating for the California Cool Art Auction on March 5, 2022
- Invitation for 6 to the VIP Preview and Artist Reception on March 4, 2022
- Host Committee recognition on all materials
- Verbal recognition during opening remarks
- Featured name/logo recognition on event invitation, event program, and website
- Featured name/logo placement on all marketing and advertising collateral
- Half page advertisement in event program

### \_\_\_\_\$2,500 PATRON SPONSOR

- 2 VIP tickets and reserved live auction seating for the California Cool Art Auction on March 5, 2022
- Invitation for 4 to the VIP Preview and Artist Reception on March 4, 2022
- Host Committee recognition on all materials
- Name/logo recognition on event program and website
- Name/logo placement on all marketing and advertising collateral

### \_\_\_\_\$1,500 ART AUCTION HOST COMMITTEE SPONSOR

- 2 tickets and reserved live auction seating for the California Cool Art Auction on March 5, 2022
- Invitation for 2 to the VIP Preview and Artist Reception on March 4, 2022
- Host Committee recognition on all materials
- Name/logo recognition on website

